



ADMISSIONS EXPERTS

2025 / 2026





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LOOKING FOR A SCHOOL?



HI, I'M RUTH; ADMISSIONS EXPERT

I founded Top Schools in 2012 and have helped thousands of parents to get their children into their best-fit schools.

The Successful School Admissions Program is the first of its kind from the leading expert in international schools in Hong Kong.

If you're looking to be successful AND make this as simple and stressfree as possible ... you are in the right place!

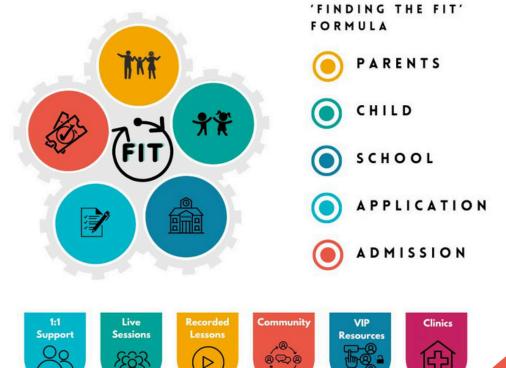


GET EXPERT SUPPORT

From Hong Kong's leading expert on Hong Kong schools and creator of

SuccessfulSchoolAdmissions





FREE MASTERCLASS

Three sessions so you can implement the formula (suitable for parents of young children):

1: Two Parents; One Direction : The ONE Key Decision to Make EARLY

2: Apply the PROVEN PROCESS to creating a SMART SHORTLIST: Eliminating the Noise to Focus on Best-Fit Schools

3: YOUR Assessment Action Plan : Dos and Don'ts to get ready for Assessments.

WWW.TOPSCHOOLSADMISSIONS.COM



YOUR STRATEGY



YOUR FAMILY PREFERENCES

We start with YOU, the parents! What is important to you in a school? Select NINE:

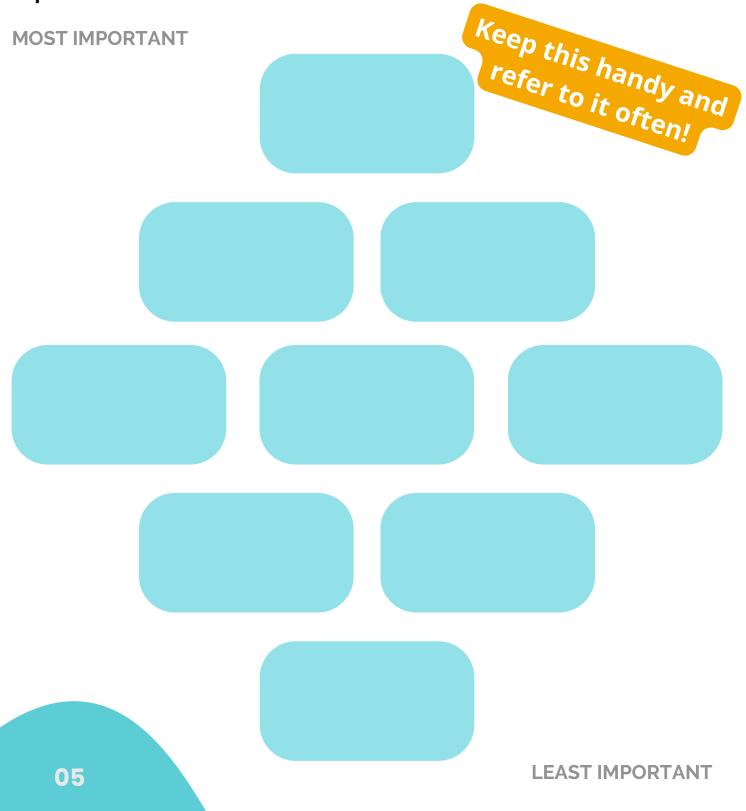
Location	Sports and Physical Health
Language	Spiritual & Moral development
Learning Style	Homework
Culture & Community	Assessment
Academics	Parent engagement
Curriculum / Future pathways	SEN provision/Inclusion
Size of School	Stretch and Challenge
Reputation of School	Friendships and relationships
Pastoral care	Creativity

"Top Schools is an amazing resource. We were switching our child from one school to another within Hong Kong. We thought we knew the system but things did not go as we had anticipated and Ruth and her team really went above and beyond to help us. Their in-depth knowledge and connections are second to none. That, plus their calm and patient support were invaluable in ensuring that our child ended up in the right school. Highly recommend!" **Veronica Lockyer**



YOUR PREFERENCES

Now organise the nine criteria on the diamond according to their relative importance.



GET EXPERT SUPPORT TODAY

Manage a complicated decision without costly consequences.

Get strategic guidance to implement the Finding the Fit Formula - a complete, proven system with a guaranteed outcome.

Apply to 3 schools and get at least one offer - all the resources & support you need to...

- Simplify the whole process by applying to just **THREE** schools
- Apply to the "right schools" in the right way at the right time
- Have the full support of THE expert in this field
- 🧭 Generate Offers, not Rejections
- Understand exactly what's required for interview preparation (+ what's NOT!)

Forget about multiple expensive applications that turn into rejections..

GRADE CALENDAR (2025/26)

Child Born	Age	Но	ong Kong	Australia	England		USA/Canada		IB	
1 Sep 22 - 31 Aug 23	2-3	PN		-		-		-	-	
1 Sep 21 - 31 Aug 22	3-4	КI	arten	Reception/	Nursery	Foundation Stage		-	-	
1 Sep 20 - 31 Aug 21	4-5	К2	Kindergarten	Transition	Reception			Pre-K		
1 Sep 19 - 31 Aug 20	5-6	К3		Preparatory	Year 1		Key Stage	Kindergarten	High Middle Elementary School	IB PYP IB MYP IB DP
1 Sep 18 - 31 Aug 19	6-7	Pl	Primary	Year 1	Year 2		1	Grade 1		
1 Sep 17 - 31 Aug 18	7-8	P2		Year 2	Year 3	Primary	Key Stage 2	Grade 2		
1 Sep 16 - 31 Aug 17	8-9	Р3		Year 3	Year 4			Grade 3		
1 Sep 15 - 31 Aug 16	9-10	P4		Year 4	Year 5			Grade 4		
1 Sep 14 - 31 Aug 15	10-11	Р5		Year 5	Year 6			Grade 5		
1 Sep 13 - 31 Aug 14	11-12	P6		Year 6	Year 7	λιαρυ ναρμο να κεγ κεγ	Key Stage 3	Grade 6		
1 Sep 12 - 31 Aug 13	12-13	S1	~	Year 7	Year 8			Grade 7		
1 Sep 11 - 31 Aug 12	13-14	S2	Secondary	Year 8	Year 9			Grade 8		
1 Sep 10 - 31 Aug 11	14-15	S3		Year 9	Year 10		Key Stage 4 (GCSE / IGCSE)	Grade 9		
1 Sep 09 - 31 Aug 10	15-16	S4	ıdary	Year 10	Year 11			Grade 10		
1 Sep 08 - 31 Aug 09	16-17	S5	r Secor (DSE)	Vear 10 Year 10 Year 11 Vear 11 Year 12	Year 12		Key Stage 5 (A Level	Grade 11		
1 Sep 07 - 31 Aug 08	17-18	S6	Senio	Year 12	Year 13		/ BTEC)	Grade 12		

Some schools, notably ESF, do not follow the 31 August cut-off date. ESF's cut-off date is 31 December - strict for primary. Other schools may be flexible. and most schools will be flexible for secondary.

GRAB OUR BUDGETING GUIDE



THE TOP SCHOOLS' DIFFERENCE

MAKE A PLAN AND MAKE IT HAPPEN

ONE OF YOUR MOST IMPORTANT DECISIONS AS A PARENT; ELIMATE THE RISK WITH EXPERT HELP

Our Finding the Fit Formula, developed over 10+ years, is the proven system for successful school admissions in Hong Kong's highly selective schools.

We put you in control of finding the best school for your child. Working with us, you can eliminate a significant amount of risk and ensure success without unnecessary stress and expense. Apply to 3 schools and get 1, 2 or 3 offers.

Say goodbye to...



expensive Save money on just THREE applications and NO OPTIONAL DEBENTURE.



risky

No missed deadlines or misfired applications. All managed expertly.



stressful

No more stressing and struggling with complex information.

YOUR SCHOOLS

School Profiles: https://topschools.link/guide



APPLICATION SCHEDULE

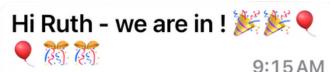
SCHOOL	AY	ENTRY YEAR/GRADE	DEADLINE

THE FORMULA... PROVEN

Good morning Ruth 😊 dood a got the ESF Bradbury offer 鰎 😃







Thanks so much to you and Frances for your super counsel and guidance !!

9:16 AM

This offer letter means so much to us. Thank you Frances & Ruth for

Frances & Ruth for suggesting Harrow, cause boarding had never crossed our mind beforehand.

Thank you for prepping her for CAT4 and guiding us to the right places to enhance her confidence and interview skills.

A million thank you!!!!!! 💗

5:34 PM



EXPERT GUIDANCE

For parents of children born in 2022* or earlier seeking a school place in Sep 2025

Apply to 3 schools to get at least one offer



feel confident and in control of one of the most important decisions of your life

ensure that your child can access the best educational opportunities (without destroying your family in the process)



understand your shortlisted schools in more depth than you ever thought possible

be ACTIVELY MANAGING the selection process and eliminate the risk of choosing the WRONG school apply to the right schools in the right way at the right time and get the offer your child deserves.



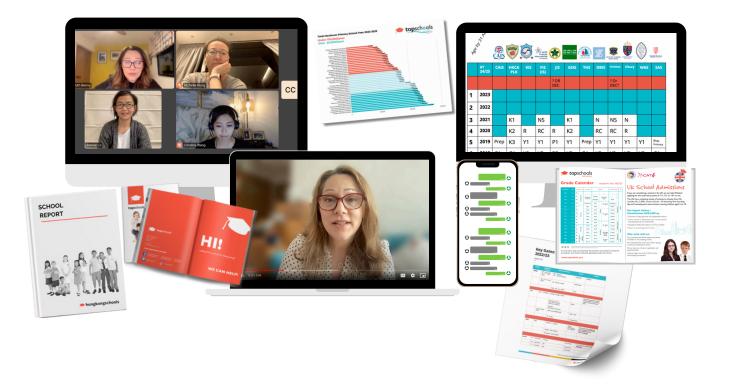
* To be precise 1 Sep 2021 or earlier.

EXPERT GUIDANCE

Manage a complicated decision without costly consequences.

We'll guide you to implement the Finding the Fit Formula - a complete, proven system so you apply to just THREE schools to get at least ONE OFFER.

COMPLETE PROVEN SYSTEM



WHAT YOU'LL GET

¶ Guaranteed up-to-date, accurate information on your chosen schools

- A sense check on YOUR strategy for YOUR child
- 📍 Confirmation of the validity of YOUR school choices
- Check in that YOUR direction, dates and details make

sense and will work

📍 The result you need.

Included:

- Private strategy session with Ruth*
 Almost weekly live sessions with
 Ruth, to guide you to perfect YOUR
 admissions strategy
- All areas access to our 'Finding the Fit' Academy
- Expert guidance on your shortlist, school reports and test results
- Ongoing support for up to 24 months, until your child receives an offer



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- Personalised shortlist for your child
- Membership to private community
 Regular clinics

SCHOOL TYPES

Type of School	Curriculum	Funding	Fee Range* (approx)	Admissions Policy	
Government Aided	Hong Kong	100% Government funded	\$0	Primary One Admissions (POA): Discretionary Places Central Allocation Door Knocking	Loc
Direct Subsidy Scheme (DSS)	Hong Kong, with some flexibility to offer A Levels, IBDP to a minority of students	Partial Government funded	\$1,000 - \$110,000	Selective: Apply directly	Local schools
Private schools	Mostly Hong Kong; also non- local curricula	100% funded by fees / fundraising	\$25,000 - \$226,000	Selective: Apply directly	
ESF Schools	Non - local: International Baccalaureate, IGCSEs, BTEC	100% funded by fees / fundraising	\$84,000 - \$175,000	Non-Selective: Apply directly	
International Schools	Non-local: International Baccalaureate, IGCSEs, A Levels, International Primary Curriculum, Montessori, Advanced Placement, Own, etc	100% funded by fees / fundraising	\$76,000 - \$275,000	Selective: Apply directly, All international schools are required to admit a minimum number of students holding foreign passports. The percentage varies from 50-98%	International schools
Private Independent Schools	Non - local: International Baccalaureate, IGCSEs, Advanced Placements, etc		\$126,000 - \$250,000	All PIS schools are required to admit at least 70% of local students ie permanent residents	
Other Private Schools	Usually non local	100% funded by fees		Selective: Apply directly	

*Fees quoted are for primary and secondary school not including preschool. Fees are rounded up or down.

UK SCHOOL PLACEMENTS

If you are considering a school in the UK, we can help. Whether applying for the usual entry points of 11, 13 or 16 or not...

Choosing and applying to a UK school is complicated and confusing. Our experts focus on your individual child to support you to secure a place at your best-fit British school.

In recent placements, our clients have secured offers from Rugby, Sedbergh, Stonar, Kent College, Millfield, Oundle and many more.



The Transition: From an International School in Asia to an Independent School in the UK

With expertise in BOTH the departure school and the destination school puts us in the strongest position possible to recommend best fit school.

Book a Discovery Call today!





BRITISH BOARDING SCHOOLS NETWORK

2023-2024

<image>

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BENCHMARKING **ASSESSMENTS**

We include standardised tests and assessments and will suggest the appropriate test based on the goals. These are usually computer-based and can be taken in the comfort of your own home. We deliver full reports with a debrief too!

Adaptive assessments give students a unique and motivating experience.

We us Cambridge CEM's suite of assessments for students aged 3-19 including Aspects, Base, Primary Insight (previously INCAS), MidYIS, Yellis and Alis.

We also offer the Cambridge Wellbeing Check.



Centre for Evaluation & Monitoring

"Consulting with Top Schools was one of our best decisions. All our requirements were considered and we were given the most sensible and practical advice by their knowledgeable consultant. Top Schools helped us find a gem of a preschool, and also built a roadmap for us for the next steps which has proved most beneficial to us. Thanks Top Schools for your help!"

Trina Bandopadhyay



"Thank you so much for all your advice, support and guidance throughout this process, Ruth! We wouldn't have been able to do this without you. We would love to stay in the group! Hopefully, all the other parents will get some good news too!"

Daisy





"OMG, we got the offer!! So thank you for your super counsel and guidance and for seeing me rollercoaster through all the feelings So "

С



"This offer letter means so much to us. Thank you for suggesting Harrow, as boarding had never crossed our mind. Thank you for prepping her for the CAT4 and guiding us to enhance her confidence and skills. A million thank yous!!!!!!!!! "

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SCHOOLS STRONG IN CHINESE

If you'd like your child to be bilingual (Chinese/English) AND biliterate, the obvious choice is a 'local' school. However, local schools use "Cantonese". It's used as the medium of instruction, as the playground language and forms the basis of the culture. Also, Putonghua and English is often taught mainly by non-native speakers. Many parents are more keen on Putonghua (Mandarin). Perhaps they are not Chinese, they are from the Mainland, or they feel that Cantonese is easy to pick up anyway.

They also prefer a more international style of teaching, perhaps according to an international curriculum too. The bad news is that very few schools are offering this!

We list here THIRTEEN:

k = kindergarten | p = primary | s = secondary

1	Bloom KKCA Academy [p] Shek Kip Mei	8	The International Montesorri School [kp] Eastern, Aberdeen, Stanley
2	Canadian International School * [kps] Southern	9	Kiangsu Chekiang Nursery & Primary School
3	Chinese International School [ps] Braemar Hill		[kp] North Point
4	Christian Alliance P.C. Lau Memorial International School [p] Kowloon	10	Kingston International School [kp] Kowloon
5	Dalton School Hong Kong [ps] Wan Chai	1	Singapore International School [ps] Aberdeen
6	Independent Schools Foundation Preschool & Academy [kps] Cyberport	12	Victoria Shanghai Academy [ps] Aberdeen
7	Hong Kong International School * [kps] Southern	13	Yew Chung International School [kps] Kowloon

*Only lower grades; check with the school/your consultant

PLACEMENTS

Every year, since 2012, Top Schools has supported families to generate places in the following schools, among others:

AMERICAN SCHOOL HONG KONG

CANADIAN INTERNATIONAL SCHOOL

CHINESE INTERNATIONAL SCHOOL

CHRISTIAN ALLIANCE INTERNATIONAL SCHOOL OF HONG KONG

DEILA SCHOOL OF CANADA

DISCOVERY BAY INTERNATIONAL SCHOOL

> ENGLISH SCHOOLS FOUNDATION

FRENCH INTERNATIONAL SCHOOL OF HONG KONG

GERMAN SWISS

HARROW INTERNATIONAL SCHOOL HONG KONG ACADEMY

HONG KONG INTERNATIONAL SCHOOL

INTERNATIONAL MONTESSORI SCHOOL

INDEPENDENT SCHOOLS FOUNDATION ACADEMY

KELLETT SCHOOL

KOREAN INTERNATIONAL SCHOOL

> MALVERN COLLEGE HONG KONG

MALVERN COLLEGE HONG KONG PRE SCHOOL

NORD ANGLIA INTERNATIONAL SCHOOL HONG KONG

SHREWSBURY INTERNATIONAL SCHOOL

JOIN TODAY!

Join our community and start your journey towards successful admission for your child.

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Book a call today: https://www.topschoolsadmissions.com

Monthly membership starts from HK\$1,180



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Vince Yuen

Scan me

WORKING WITH TOP SCHOOLS

FAQs

WHAT DOES TOP SCHOOLS DO?

We support parents to find "best-fit" places in private schools for children.

We offer a full support service providing expert guidance to parents searching for a pre, primary or secondary school in Hong Kong, Malaysia, Singapore and the UK. We know what private/international schools are looking for and what it takes to get admitted. We can provide you with a personalised, strategic plan. We also offer online memberships for those parents who prefer some support but do not need full 1:1.

With parents and schools as partners, we use our expertise to find the best fit school for a child. We also consult with schools directly on admissions and marketing, as well as recruitment.

WHO ARE YOUR CLIENTS?

Our clients are parents - local, expat and everything in between - keen to do all they can to choose the right school for their child. They are sometimes confused and a little overwhelmed.

WHY CHOOSE TOP SCHOOLS?

We are international and independent school experts.

You will work with a dedicated consultant throughout the process. We do more than you might expect. For example, we analyse school reports, talk to teachers, provide checklists for school visits and even assist with figuring out bus routes and ordering school uniform, if required.

We've supported more than 2,000 placements since 2012.

GREAT! HOW DO I GET STARTED?

Book a call to discuss your situation with our Head Girl and Founder, Ruth. We want to make sure we are a good fit to work together and that we can support you to achieve the outcome you desire. Book your call today : www.topschoolsadmissions.com/book





MORE **HAPPY** PARENTS

Seeking assistance from Top Schools has been one of the best decisions my wife and I have made. At first, my wife and I both tried to do our own research for our son's future schooling, thinking it was relatively straightforward and could be done ourselves. After speaking with Top Schools, we soon realized there were critical elements that we didn't consider. All their recommendations fit well with our son's personality traits and the values we want to instill in him. They've been very responsive and always willing to set up calls with us when we have any questions. Having Top Schools as a resource and ally has been invaluable. As a husband, it's also great to see Top Schools able to support my wife as she's been very nervous and anxious on this schooling topic! Thanks Ruth & Frances for the continued support and consultancy!

Chuck S



In July we first got in touch with Ruth with the aim of getting my daughter into Year 6 at the International School in September of the same year.

Totally by surprise, my daughter was accepted into an international school of our choice within 6 weeks. This is all due to Ruth's professional advice and help in shortlisting the best schools for my daughter and our future plans for sending her to the UK.

Ruth advised us every step of the way, from arranging all the interviews, to preparing her for what to do next.

I still can't believe it, we really appreciate Ruth and the Top Schools team!

Walter H



e: hello@topschools.com.hk w: www.topschoolsadmissions.com www.hongkongschools.com.hk www.topschools.asia



School Admissions













